

## **CORPORATE SOCIAL RESPONSIBILITY (CSR) IN EDUCATION SECTOR: A CASE STUDY OF PSIT, KANPUR**

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### **ABSTRACT**

This paper endeavour to investigate the role of Corporate Social Responsibility (CSR) practices, particularly in the context of Education sector. For this purpose, the campus of a renowned educational group which is actively involved in the practices of CSR has been considered. The methodology adopted for result analysis is descriptive type of research. Out of 5000 students undergoing professional education, a sample size of 500 students has been randomly taken. On the basis of Hypothesis formation and application of Chi Square test, data has been suitably analysed.

**KEYWORDS:** Corporate Social Responsibility (CSR), Education Sector, Development & Success